

DIAL

4241

# EUREKA SPRINGS GREENHOUSE

H. M. CAVNER, Mgr.

On the Mountain







3341 WILLIS

Res. Phone 2011

NEW and USED CARS

### PIVOT ROCK SUPPLIES

RANGES WASHERS



RADIOS REFRIG-ERATORS

Every House Needs Westinghouse

EUREKA COLA—Made with Famous Eureka Springs Water

See the Famous Pivot Rock!

ROBERT MULLINS, Owner
63 SO. MAIN



# EUREKA SPRINGS, ARKANSAS

TELEPHONE DIRECTORY

JUNE 1941



SOUTHWESTERN BELL TELEPHONE COMPA



#### HOW TO USE YOUR DIAL TELEPHONE

Suppose you want to call number "3998"

1. Lift the receiver to your ear and listen for the "dial tone," a steady humming sound.



- Place finger in opening on dial where you see the figure "3." Pull the dial around until your finger strikes the stop.
- 3. Remove the finger and let dial spin back. Do not interrupt the return of the dial, as connection is set up as it returns to original normal position.
- 4. Do the same for each of the remaining figures, "9," "9," and "8," in the telephone number.



When you have finished dialing the number, the bell of the telephone you are calling will ring. You will know this by a "burring" sound.

If the line is in use you will hear the BUSY SIGNAL. This is a "buzz-buzz-buzz" sound. If you hear this, hang up the receiver and try dialing later. If you make a mistake in dialing, hang up the receiver. Wait a few moments and dial again. Don't hurry. Take the time to dial correctly.

#### TO REPORT A FIRE: DIAL "4321"

Dia' 3-2-1," and report the fire to the party who answers. The party on 321 will report alarm to firemen.

ain from dialing curiosity calls when the fire siren sounds, as it may ency calls to the firemen.

#### FET "INFORMATION" OR REPORT TROUBLE: DIAL "O"

#### TO PLACE A LONG DISTANCE CALL:

or calls to BERRYVILLE or HARRISON, lift the receiver, wait for the dial tone," and then dial the figure "8." Give the number for Berryville or Harrison to the operator who answers. This operator will complete your call. For long distance calls to ANY OTHER POINTS except Berryville or Harrison, dial the "Operator" or "O." The operator answering will complete the call for you.

#### TO DIAL ANOTHER PARTY ON YOUR LINE

- 1-Lift the receiver and wait for the "dial tone."
- 2-Dial "9."
- 3—Dial "1" (if yours is a one-wire rural line dial "5" instead of "1").
- 4-Dial the last figure of your own telephone number.
- 5—Dial the last figure of the other party's number.
- 6—Hang up your receiver. (Ringing of the called party will not begin until you replace your receiver after dialing).
- 7—Wait for your telephone to ring, and for about 3 seconds AFTER IT STOPS RINGING. (If you lift your receiver before your bell stops ringing, your call may be lost).
- 8—When your telephone stops ringing, it will mean the other party has answered. Pick up the receiver and start to talk. If your bell does not stop ringing after a reasonable time (about 2 minutes) it means the called party has not answered. You can stop the ringing by lifting your receiver for a few seconds. Be sure to hang up the receiver again.

#### TO DIAL FROM A PUBLIC PAY TELEPHONE

- 1—DO NOT DEPOSIT NICKEL at first.
- 2-Lift the receiver and wait for the "dial tone."
- 3—Dial your number. You will then hear the ringing tone, an interrupted "burring" sound. When the party you called answers, another tone, a very high pitched hum, will be heard.
- 4—When this high pitched hum is heard, deposit your nickel. This clears the line for conversation. When finished talking, be sure to hang up receive
- 5—If the number you are calling is being used at the moment, you will hea "buzz-buzz" sound. If you hear this, hang up the receiver and dialing again later.

#### TELEPHONE REPRESENTATIVES: EUREKA DRUG COMPANY

54 Spring Street, Telephone number 2121, please make payments of bills at this address. This representative will also handle requests for replacement and repair parts for rural line telephones and equipment.





OPEN A I R DINING ROOM

We Are Happy To Please You

THE HOME of GOOD EATS

#### HARDY'S GOOD EATS

Across the Street from Basin Park Hotel

15 Spring St. -:- 4681

# CHAS. E. BORDER MOTOR CO. Dodge & Plymouth

Authorized Sales and Service



DIAL 3851

DIAL

NIGHT CALLS—Dial 3161

# "24-HOUR WRECKER SERVICE"

— FIREPROOF STORAGE —

Willard Battery Service Goodyear Tires and Tubes

ACCESSORIES - GREASING - WASHING

General Auto Repairing

1 First Street



Prescriptions Accurately Filled

TOILET GOODS •

### EUREKA DRUG COMPANY

54 SPRING

WE DELIVER

DIAL

perti A A r 41 Vaughn. 5441 red Hotel 59 Spring. 5631 ton Anna Marie r Pivot Rock rd 2055 iley Audrey Mrs r 49 Mountain. 2927 ker Britton r 33½ S Main. 5261 ker Hospital Prospect av. 2221 ncroft W W r Mill. 3141 NK OF EUREKA SPRINGS 75 Spring 3441 ranger W C r Highway No 23 North 3729 rbee R C r RFD 2. 5045	Burris H W r 12 Washington       357         Burton J W r 17 Hilton       315         Busch Store Busch       401         Butcher Mary Miss r 24 Elk       415         Butt F 0 atty 67½ Spring       566         Residence Huntsville dr       466         Butt John K atty 67½ Spring       271         Residence Huntsville dr       418         Call Miles Mrs r Mill Hollow       527
re E M r 66 Mountain	CAMPBELL'S BEAUTY SHOP
re & Swett	COMPLETE BEAUTY SERVICE Professional Operators
Insurance - Real Estate - Abstracts	*
81 Spring 5391 rrett M M Mrs r 49 Kingshighway 3201 sin Liquor Store Basin Park bldg 2251 SIN PARK HOTEL 12 Spring 2441	All Work Guaranteed 12 Spring Basin Park Hotel2361
tsell S D r 2 Fugenia 5731	Carnes G W Mrs r 2 Hively
asiey Rufus F Mrs r 8 Elk	CARROLL COUNTY CREDIT BUREAU
atty 0 L Dr 5 Kingshighway	
ebe Julia A r 17 White	INVESTIGATE FIRST
llows R A r 39 Vaughn	THEN CHARGE
Ilville Perry r 8 Summitt	Let Us Help Assure Your Profits
rry 0 F r Elk Ranch	11 Spring
lings D C r RFD 25042	Carroll County of
RD ROOFS	Circuit Clerks of Court House
THE YEARS	Public Health Dept Court House
PROVE THEM	CHAMBER OF COMMERCE
BEST	Information 30 Midway
V	Chandler Dry Gds 24 S Main
"WHERE TO BUY THEM"	Charles L K Dr r 14 Washington
APPLICATORS	Church Lewis Mrs r 104 Wall
Freeman Hardware 99 Spring	CLASSIC BEAUTY SHOPPE
shop W P r 2 Kingshighway	COMPLETE BEAUTY SERVICE
UNK J A REPAIR & SUPPLY CO	Marguerite Warren, Prop.
MACHINE WORK	36 Spring4201
WELDING	Cline Grant r 18 Linwood
28 Avo	Coquillette A C r Berryville Drive. 202 COTNER J W DR 60√2 Spring. 494
rder C E r 2 Armstrong	Crow E O r Benton st
rder Chas E Motor Co 1 1st	CROW MOTOR CO
adley C D Mrs r 20 Armstrong	Authorized Ford Sales & Service
LLOCK MANUFACTURING CO	Service on All Makes of Cars 24-HOUR WRECKER SERVICE
LUMBER - PAINT - ROOFING	"Magnolia Products"
DOORS - WINDOWS	60 S Main
WALLBOARD	
	Cunningham Norvel r205
Van Buren st	Darmw R F r RFD 2 504

#### NEWTON FUNERAL SERVICE

SERVICING CARROLL COUNTY BURIAL ASSOCIATION

MODERN AND UP-TO-DATE EQUIPMENT

DAY AND NIGHT SERVICE -:- 55 SPRING -:- Floyd Newton, Director

DAY & NICHT

2211

## EUREKA DRUG COMPANY

## PRESCRIPTIONS

DRUG SUNDRIES • TOILET GOODS

The Bexall Store • SODAS •

54 SPRING

DIAL

WE DELIVER

54	SP.
DAVIS J B	
A COMPLETE LINE OF GOLD MEDAL FEEDS	F
See Us For Healthy Chicks	
11 N Main	
Davis Jim r 23 Eugenia         5691           Davison Cleo r 24 Armstrong         2801           Denny E L r Douglas         3901           Dockins S T r Busch         4026	F
DONNELL BROS GARAGE	F
REPAIRS ON ALL TYPES OF CARS	F
- Reasonable Prices -	F
HIGH GRADE WORK	F
Drebenstedt W E r RFD 1	
NEW & USED FURNITURE	1
We Buy Used Furniture	1
Roy Walker, Owner	0
85 Spring	1
EUREKA RADIO SHOP	
PHILCO RADIO - FRIGIDAIRE	
SALES & SERVICE	
Electrical & Plumbing Supplies	1
5 Spring	
Eureka Springs City of Fire Dept (To report fires only). 4321 Water Dept Court House. 2431 Water Works Plant. 3541	1
EUREKA SPRINGS GREENHOUSE	1
FLOWERS	1
"We Telegraph Flowers Anywhere" H. M. CAVNER, Mgr.	j
ON THE MOUNTAIN	1
27 Hilton	1
Fureka Springs Water Co plant Main	
FARMERS MARKET	
Quick Free Delivery	
Fresh Meats - Staple Groceries	1
Dealers in Live Stock of All Kinds	1
62 S Main	1

SPRING	
FARWELL GROCERY	5541
K. C. Meats - Fresh Vegetab Quality Groceries	oles
Prompt Free Delivery	
192 Spring	.3801
Federal Bureau of Investigation For the telephone number or address dial "Info Fetty J W r 21 Van Buren Finnell D E Mrs r 61 Mountain. Finnell Floyd r 10 Eugenia FORD AUTHORIZED SALES & SERVICE— CROW MOTOR CO 60 S Main. Foster J D Rev r 3 Ridgeway Frank's Cafe 21 Spring. Freeman Hardware 99 Spring Freeman Ray res 26 Avo. Fuller C A atty 65½ Spring. Residence 300 Spring. Rural Residence RFD 2. Fuller Elizabeth Mrs r Pivot Rock rd Fuller H H r 81 Mountain. Gaither Ada Miss r 250 Spring. Gelwicks Nettie Lee Mrs r 15 Echols. Gilmore S B r 36 Eureka.	
EASY WASHERS & IRONERS KELVINATOR REFRIGERATO RCA VICTOR RADIOS WESCO OIL RANGES 42 Spring	RS 2321
Goudelock Fred r 94 Wall  Haney L Y Mrs r 10 Pine  Haney M M Mrs r 35 Benton  Hardin D P r 79 Wall  Hardy George r Pivot Rock rd  Hardy's Good Eats 15 Spring  Harp Jess r Lake Lucerne  Harris W P Mrs r 180 N Main  Harvey C A Mrs r 11 Hilton  Head George r 28 Elk  Heggie James Mrs r Cottage st  Hess A L r 15 Kingshighway  Hess Loy r 1 Singleton  HOOVER W P MOUNTAIN MARKET	5211 5561 5521 2054 4681 4055 5141 3321 5151 4231
STAPLE & FANCY GROCERIE FRESH MEATS - VEGETABL PROMPT DELIVERY "We Are As Near As Your Telephone" 75 Mountain  Hoskins A C r 24 Alexander House A nie Mrs r 7 Douglas Hudson D r 18 Judah Huffinan Dott Mrs r 16 Judah	4961 4631



Prescriptions Accurately Filled

DRUG SUNDRIES . SODAS • TOILET GOODS •

#### EUREKA DRUG COMPANY

54 SPRING

DIAL

Prescriptions Accurately Filled	54 SPRING	WE DELIVER
Hull B C r Huntsville dr.       2171         Hull O S r 19 Ridgeway.       4601         Hunt Olin r RFD 1       2024         Hussey McKinley r RFD 2       5043         Husseys Service Station 61 S Main       3301         Inspiration Point RFD 2       4011         Jackson Bliss r 63 Kingshighway       3207         Jackson M C r RFD 1       5032         Jackson Willie E r Pivot Rock rd       2053         Jamison W J r RFD 1       2021         John J F Dr 55½ Spring       3101         Residence 29 Elk       3211         Johnston Annie C Miss r 2 Kirk       4211         Johnston Houston Watson Mrs r 8 Washington       3431         Kappen W G Mgr       With House Market         87 Spring       3381	McLaughlin Florence Mrs r 265 Mearns S R Mrs r 16 Magnolia. Melone J 0 r 168 Spring Miller Anna E Miss r 156 Sprir Miller Clio R r 25 Hilton. Miller Glade r Avo st. Miller Mae S Mrs 12 Crockett. Millers Five & Ten Cent Store 4 Millsaps Margaret Miss r 2 Pro Missouri & Ark Ry Co N Main Model Steam Laundry & Dry Cle Morehouse Doc r 4 Mountain. Morgan F L r 2 Howell. Morris Joe A r 75 Wall MORRIS MARKET STAPLE & FANCY "We Specialize in Q — FREE DELI	456 471 19 352 459 542 483 2 Spring 232 spect 276 498 saners 69 Spring 224 572 438 440  GROCERIES Quality Meats"
KAPPENS' MARKET  The Complete Food Store	37 S Main	•2131
Meats - Vegetables - Fruits  Prompt Delivery Service  18 White st	MORTON FUNERAL HOME FUNERAL DIR AMBULANCE	
Kelley R B Mrs r 97 Wall	LADY ASSIS  1 Prospect  Mount Air Camp Midway & Alar	TANT2631
Swedish Massage for Men and Women COMPLETE BEAUTY SERVICE Parker Herbex Scalp Treatment 51 Spring	STAPLE & FANCY FRESH MEATS - PROMPT DEL "We are as near as yo	VEGETABLES IVERY our telephone"
Lent J T r Magnetic Rd 2041 Lester Louise Mrs r 77 Kingshighway 5701 Linter on Tom r 51 Point 2421 Lloyd W J Mrs r 35 Elk 2641 Lofftus Ida Miss r 14 Kingshighway 4851 Lown W F Rev r 64 Pine 2811 Luttjohnn Fre - RFD 2 4028  MARK INSURA E  It's Petter To Be Sure Than Sorry .  INSURE IN SURE IN SURE IN SURE IN SURE Basin Block on Sprii 3671	Mullins Robert 63 S Main	Director  N C E 2211
Mark Perry C r 32 Arms Jong 5461 Martin Dan r 24 Flint 4271 Mattocks Market 125 Sp. ng 3861 Mays Alice Sewell Mrs r 14 Inman 3251 McGee Beulah Mrs r 7 Singleton 2411 McCall F 0 r RFD 1 5034 McCracken 0 8 serv sta 215 Kingshighway 5871	Obenshain Ora Miss r 303 Spring Ozarka Water Co Main Palace Bath House & Hotel Sprin Parker Elbert 31 Elk. Parker F A r Mill Street Rd Parlier Kitty r 77 Kingshighway Peel Bess Mrs r 15 Lema.	

## **NEWTON FUNERAL SERVICE**

FLOYD NEWTON, Director

Service Kept as Low as is Consistent with Quality 55 SPRING

DAY & NICHT

Phone

607

Fayetteville

Stanford Veterinary Hospital Graduate Veterinarians

Office and Hospital-119 So. Block St.

Favetteville. Ark.

EUREKA DRUG COMPANY

#### PRESCRIPTIONS DRUG SUNDRIES • TOILET GOODS

• SODAS •

The Rexall Store

WE DELIVER

DIAL

54 SPRING

01.0	7711110
Pendergraft Burris r RFD 2	Southwestern Gas & Electric Co 39 Spring
PERKINS W 0 & SON LBR CO  Building Material — Wallpaper Paint — Plumbing — Fencing Roofing 75 Center	Residence RFD 1
Phelps Merle r 42 Ridgeway. 4481 Pickard F A r 62 Douglas 4811 Post Office U S Spring st. 5501 Premier Fire Apparatus Co Bridge & Hillside 4351 Puckett Luella M Miss r 29 Ridgeway 2671 Pyatt Harry coal 139 N Main 4871	Dept of Agriculture Soil Conservation Service Field House Lake Leatherwood
R & R LOAN CO  LOANS  AUTO - FURNITURE - COMMERCIAL L. G. ROARK, Manager Basin Park bldg	Variety Shop  Miss Adelaide Davidson - Prop 52 Spring
Reid S W r 16 Linwood	Wayland Adalaide Mrs r 33 Prospect
Safeway Cab         0           Dutch Spangler Owner         47 S Main.           47 S Main.         .3331           Santa Fe Trailways Malone bldg.         .2371           Sawyer Sarah r Huntsville dr.         .3051           Seals Ray D Rev r 158 Spring.         .3811           Simpson Dick r 31 Eugenia.         .3771           Sinclair Refining Co 31 Elk.         .4911           Skelton Harvey r Elk Ranch.         .3722           Smith E T r Hillside av.         .4451           Smith R L r 22 Ridgeway.         .5311	West Fred r RFD 1

# NEWTON FUNERAL SERVICE DAY & NIGHT

FLOYD NEWTON, Director

We make no compromise in quality or materials or service 55 SPRING

2211



FRESH MEATS STAPLE & FANCY GROCERIES

Stepped Up Nutrena Feeds We Make Our Own

ICE CREAM

FREE DELIVERY

Dial 3491

**RED FRONT** GROCERY

**24 S. MAIN** 



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PROMPT DELIVERY

LOCAL HAULING

Dial 4871 Dial

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139 N. MAIN ST.

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WHOLESALE BEER WOOD - COAL



Healthy CHICKS

FEED GOLD MEDAL FEEDS

with

A Complete Finance and Insurance For Your Baby Chicks

11 N. Main





3341

WILLIS AMERICAR

Res. Phone 2011

NEW and USED CARS

#### PIVOT ROCK SUPPLIES

RANGES WASHERS



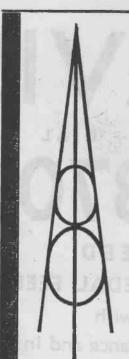
RADIOS REFRIG-ERATORS

Every House Needs Westinghouse

EUREKA COLA—Made with Famous Eureka Springs Water

See the Famous Pivot Rock!

ROBERT MULLINS, Owner
63 SO. MAIN





# Dial 3831

NIGHT CALLS DIAL 470

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24-HOUR WRECKER SERVICE

— MAGNOLIA PRODUCTS —

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60 S. MAIN